



AMUSEMENT INDUSTRY NEWSLETTER

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September (I) 2025 Edition 125

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Zero Latency brings next-gen wireless VR experiences to India

Zero Latency, a global leader in VR entertainment, has set a new benchmark for virtual reality gaming in India by upgrading its Mumbai and Gurgaon venues to the advanced Gen 3 platform. This upgrade brings an entirely untethered experience powered by ultra-fast Wi-Fi 6E technology, eliminating the need for backpacks and cables and allowing players to move freely for maximum immersion.

According to Zero Latency's research, 94% of Indian thrill-seekers now prefer VR entertainment over traditional options, highlighting the appetite for immersive technology. Already present in over 130 locations across 30 countries, Zero Latency is actively seeking new partners in Indian malls, resorts, and entertainment venues to fuel further expansion.

Source: www.xrom.in ///



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Imagicaa to build India's largest water park near Ahmedabad

Ahmedabad: Imagicaaworld Entertainment Limited (IEL) has announced plans to set up the country's largest water park near Ahmedabad. The company's board of directors approved the acquisition of 100% equity in Malpani Parks Ahmedabad Private Limited (MPAPL), securing strategic land ownership for the project, the company said in a release.

The proposed acquisition, valued at Rs75 crore, is subject to shareholder's approval. It will be executed through a combination of share purchase and project in Gujarat, after Aqua Imagicaa Water Park in Surat and the Sabarmati Riverfront project near the Atal Bridge in Ahmedabad.

Source: www.timesofindia.indiatimes.com



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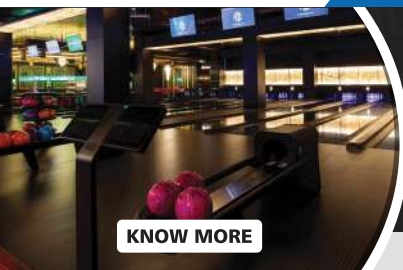
Play zone opens in mall in Delhi, India

The Fun Block children's play park has opened at the Vegas Mall in Delhi, India. The zone combines education and entertainment, allowing children to develop essential life skills such as creativity, problem-solving, and social interaction.

Designed exclusively for children, Fun Block features interactive games, skill-building activities, and innovative workshops aimed at making learning both exciting and enjoyable. The zone combines education and entertainment, allowing children to develop essential life skills such as creativity, problem-solving, and social interaction, while having fun.

With thoughtfully curated activities, Fun Block offers families a wholesome destination for entertainment and learning under one roof.

Source: www.intergameonline.com ///



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Hyderabad To Begin Construction Of Its Artificial Beach With Adventure Sports By December

Hyderabad is set to get its first artificial beach. The Telangana government has approved a project to build a 35-acre beach at Kotwal Guda on the outskirts of the city. Construction is expected to start in December, with an estimated cost of ₹225 crore under a public-private partnership.

The beach will feature a man-made lake designed to create a beach-like environment. Officials say it will be more than just sand and water. The project will include:

- Floating villas and star-category hotels for accommodation
- Adventure sports such as bungee jumping, sailing, skating, and winter games
- Family-friendly zones with parks, cycling tracks, and playgrounds
- Leisure and entertainment areas, including food courts, theatres, decorative fountains, and a wave pool

Source: <https://www.cnbctv18.com> ///



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'KPop Demon Hunters'-themed zone to open at Everland, South Korea

Everland theme park in Seoul, South Korea has teamed up with Netflix to create a new themed zone inspired by the record-breaking 2025 film KPop Demon Hunters.

Samsung C&T Resort Group, the park's operator, said in a press release that the new area will open on 26 September.

The movie, which follows a K-pop girl group called Huntr/x as they fight demons, has become a global phenomenon, and Netflix's most-watched film ever.

Source : <https://blooloop.com> ///

